



THE CALL

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Shopping & Saving

Co-op debuts new Rewards Program

Imagine this: You go shopping online. And after you make your purchase from a wide variety of retailers, you end up with "cash back" that shows up as a credit on your electric bill. The new Roanoke Rewards Program is offering just that. [Check it out.](#)



Talk Time!

May 5th: Straight Talk series continues

Gates County High School is the place to be for our next Straight Talk forum on May 5th, beginning at 6 p.m. For member-owners, the popular meeting is a great chance to offer feedback and receive valuable updates on Roanoke Electric Co-op's programs and services. [Read more.](#)



Dialing for Safety

Why you should dial, then dig

So are you eager to venture outside and put your green thumb to good use? Before you grab those gardening tools and start digging, Roanoke Electric Co-op strongly urges you to heed this safety warning. [Read more.](#)



Water heater woes? Check out this offer

Has your old electric water heater seen better days? If the answer is yes, look no further than Roanoke Electric Co-op's Water Heater Rebate Program. With great rebates and incentives, you can replace that old one with a new energy efficient electric water heater. [Read more.](#)



CHECK OUT

The many ways you can stay plugged in on important energy issues:

[The Response
Flashes](#)

[The Call \(archives\)
Carolina Country](#)

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