



THE CALL

A BIWEEKLY PUBLICATION OF ROANOKE ELECTRIC COOPERATIVE



HAVING HIS SAY

Co-op's CEO testifies before Congress

Roanoke Electric Co-op CEO Curtis Wynn traveled recently to the nation's capital. Not only did he have a lot to share with the U.S. Congress about his co-op, he also went to deliver an important message about some of the major challenges confronting rural America. [Read more](#)

OPERATION ROUNDUP

What a difference a little change can make

By rounding up their electric bill payments to the next highest dollar, Roanoke Electric Co-op member-owners recently contributed more than \$10,000 to local charitable organizations. Who were the recipients of all this goodwill?

[Read more.](#)



RING UP SAVINGS

Back-to-school shopping has its rewards

Did you know you could do your back-to-school shopping and, while doing so, save money on your electric bill? Don't miss out on this popular buying experience, in which a percentage of your purchases results in a savings on your monthly electric bill. It's called Roanoke Rewards. [Check it out.](#)



TODAY'S TIP

Now is the time... to change that filter

As the heat rises this summer season, cooling costs are likely to follow suit. So how can you lessen the blow to your household budget? According to the Department of Energy, by simply replacing a dirty old air filter in your home with a clean one, you can lower your air conditioner's energy consumption by 5 to 15 percent.



FOR MEMBERS ONLY

Annual Meeting countdown is on!

This year's Annual Meeting & Member Appreciation Day is Aug. 26, and you're invited. Among the many highlights: free food, entertainment and raffle prizes. Don't miss out on this special event.

[Mark your calendar.](#)



You're Invited!



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